

FOR IMMEDIATE RELEASE:
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Florida Healthy Kids Corporation Notifies Group of Families of Potential Data Breach

(Tallahassee, FL) – The Florida Healthy Kids Corporation (the “Corporation”), an administrator of the Florida KidCare program, notified a group of Florida KidCare families that unauthorized individuals or entities may have had access for a limited time to their personal electronic data. While the Corporation does not have any indication that any information has been compromised or used by others, it is making families aware of the steps they can take as a precautionary measure.

On September 7, 2017, the Corporation notified approximately 1,700 individuals that its electronic mailboxes were victim to a “phishing” scheme which left their personal data on file with the Corporation accessible to unauthorized persons or entities for a 24-hour period from July 25, 2017 to July 26, 2017. Approximately 300 other individuals may also have been affected for which the Corporation has no current contact information. Once the Corporation discovered the problem on July 26, 2017, it immediately shut down any unauthorized access to impacted email accounts and launched an investigation.

The information that was available to unauthorized persons or entities for that limited period, should anyone have accessed it, included Social Security Numbers, and may have contained other personally identifying information such as names, addresses, telephone numbers and family account numbers. No passwords or other similar information was accessible, thereby preventing any unauthorized user access to any Florida KidCare online family account.

The Florida Healthy Kids Corporation apologizes for the inconvenience and concern this has caused families and is committed to keeping them informed. Protection of personal information and privacy remains a top priority for the Corporation and the Florida KidCare program. The Corporation has instituted changes to further enhance its policies and procedures to protect your privacy.

All individuals identified as affected were mailed a letter on September 7, 2017. Florida KidCare families can also log into their [online account](#). Affected accounts will have a visible notice that says ‘Important Security Information About Your Account.’ The notice will link to the letter mailed to affected individuals.

What affected families can do to protect their information

The Corporation recommends that families take the steps below to protect against the possible misuse of personal information:

1. If you received a mailed letter or notification on your online account, you are eligible for a year of free daily credit monitoring through LifeLock for your credit accounts.

IMPORTANT: You will have until November 29, 2017 to start this free credit monitoring membership. To initiate your free credit monitoring, you will need to do the following:

- a.) Call 1-800-899-0180 or visit www.lifelock.com to enroll.
- b.) Use the promotion code listed in your letter when prompted as well as your Member ID.
- c.) Your Member ID is your first name last name plus 5-digit zip code (Ex: JOHNNORTON12345).

LifeLock's specialized team of telephone representatives is available 24 hours a day, seven days a week to help you enroll in LifeLock after the recent data breach.

2. For more information about steps you can take to protect your personal information, please contact the Federal Trade Commission by mail, online or by phone:
Federal Trade Commission, Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, D.C., 20580
www.consumer.ftc.gov/features/feature-0014-identity-theft
1.877.ID.THEFT (1.877.438.4338).
3. Monitor your account statements, Explanation of Benefits, and credit bureau reports closely.
4. If you did not receive a mailed letter or notification on your online account but suspect you still may have been affected, please call **(800) 367-3253** and the Corporation will confirm that for you.

The Florida Healthy Kids Corporation apologizes for any inconvenience this may cause and is committed to protecting personal information. We have taken the appropriate steps to further enhance our policies and procedures to protect your privacy.

If you have questions please call toll free **(800) 367-3253** between the hours of 9:00 a.m. and 5:00 p.m. Eastern Time, Monday to Friday, or send an email to privacyofficer@healthykids.org, "Attention: Privacy Officer."