

FLORIDA HEALTHY KIDS CORPORATION INFORMATION ABOUT WEBSITE DATA COLLECTION

Just as many other websites, we may use first-party cookies, third-party cookies, or pixel/tag technology to collect information. We collect aggregate demographic information, such as age, gender, location, interest overview, and affinity that allows us to analyze the visitor base to our website and create a better website experience for our visitors. Additionally, we capture Internet Protocol (“IP”) address, browser type, browser version, date and time of visit, pages or screens visited, and other usage statistics.

In addition to developing a better website experience, we use advertising platforms like Facebook and Google AdWords to advertise across the internet. This means that you may see advertisements from our company when you are on other websites. The following information is sent back so that we can provide better experiences:

- If you have previously visited our website
- If you have taken a specific action on our website

We do not collect Personally Identifiable Information (PII).

If you would like to opt-out of specific advertising features, including the collection of this data, visit Google Analytics' Opt-Out (<https://tools.google.com/dlpage/gaoptout/>) or <http://www.aboutads.info/choices/> for more information.