



## **Community Outreach and Marketing Committee**

Feb. 19, 2025

2 p.m., Eastern Time

Microsoft Teams

### **AGENDA**

#### **Welcome and Roll Call**

*Dr. Stephanie Haridopolos, Chair*

#### **Marketing and Public Relations**

Florida KidCare Website Launch

Insurance 101 Campaign Introduction

Cold and Flu Campaign Recap

*Ashley Carr, FHKC*

*Olivia Davidson, FHKC*

#### **Training and Community Outreach**

Net Promoter Score

Family Feedback Survey – First Responses

Application Assister Training Launch

Events Across Florida

*Catherine Beeche, FHKC*

*Jena Grignon, FHKC*

#### **Committee Charter\***

*Ashley Carr, FHKC*

#### **Announcements / Other Business**